



"Dreaming of the Future" Scholarship Official Rules

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility: The Baby Sleep Site's "Dreaming of the Future" Scholarship is open to high school and college students from an under-represented group including but not limited to single-parent households (whether you're the parent or the student), moms returning to school after having a child/children, minority students, parents of children with disabilities, students with disabilities, etc. High School students must be 15 years old at least and provide an Enrollment Certificate. College students interested in participating in the scholarship program must be enrolled at an accredited university or college and 18 years or older. Open to high school and college students of the United States for the current school year. In addition, each student must have a legitimate acceptance letter from an accredited university, college, or high school for proof. Employees of The Baby Sleep Site as well as the immediate family (spouse, parent, sibling and children) and household members are not eligible. The scholarship program is subject to all applicable federal, state, and local laws and regulations and is void where prohibited.

2. Agreement to Official Rules: To participate in this scholarship program, participants need to agree to these Official Rules and Sponsor's and Administrator's decisions unconditionally, which are final and binding in all matters related to this scholarship program. Winning a prize is contingent upon fulfilling all requirements set forth herein.

3. Originality: By entering the Contest, applicants should acknowledge that the submission is an original work and has not been previously published at any social media or other places for benefits. Applicants shall also be aware of no conflicting rights in the submission including but not limited to copyright or other intellectual property right as further identified below in the section entitled "No Infringement". All applicants represent, state, and agree that their contest submission will not infringe upon the intellectual property rights of any third party, including by way of example and not by limitation, any copyright, trademark or patent rights belonging to any third party. Plagiarism in any form will result in disqualification.

4. Timing and Prize: The first half of the application ends on April 30th every year at 11:59 p.m. ET (the "Contest Period"). The second half of the application ends on September 30th every year at 11:59 p.m. ET. Sponsor's computer is the official time-keeping device for the Contest. The

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\$3,000 Scholarship Prize will be awarded to up to two winners each to receive \$1,500 in the first and second half of each year.

5.How to Enter: During the Entry Period, visit <https://www.babysleepsite.com/scholarship> and follow the instructions to complete and submit the registration form, including your valid personal information for notification.

Limit:

- Each entrant may enter the Contest one (1) time during the Contest Period.
- Submissions received from any person or email address in excess of the stated limit will be void.
- Submissions generated by script, macro or other automated means are void.
- Entrant must have permission from all individuals mentioned in the Submission (if any) to use their names and likenesses in the Submission and to grant the rights set forth herein.
- If requested, entrant must be able to provide such permissions in a form acceptable to Sponsor.
- Uploading a submission constitutes entrant's consent to give Sponsor a royalty-free, irrevocable, perpetual, non-exclusive license to use, reproduce, modify, publish, create derivative works from, and display such submissions in whole or in part, on a worldwide basis, and to incorporate it into other works, in any form, media or technology now known or later developed, including for promotional or marketing purposes.
- If requested, entrant will sign any documentation required for Sponsor or its designees to make use of the non-exclusive rights entrant is granting to use the Submission.
- Released Parties (as defined in Section 9, below) are not responsible for lost, late, stolen, damaged, incomplete, invalid, unintelligible, garbled, delayed or misdirected Submissions, all of which will be void.
- In the event of a dispute regarding any Submission, the authorized account holder of the email address used to register will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Each potential winner may be required to show proof of being an authorized account holder.

6.Winner Determination: After the conclusion of each Entry Period, a panel of qualified judges determined by Sponsor in its sole discretion will select a potential winner from all eligible Submissions received, based on a predesignated rubric scoring system.

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7. Winner Requirements: Potential winners will be notified by email or phone within 30 days of the deadline set forth above. Except where prohibited, each potential winner (parent/legal guardian if a winner is a minor in his/her place of residence) will be required to sign and return a Declaration of Compliance, Liability and Publicity Release, which must be received by Sponsor within seven (7) days of the date notice or attempted notice is sent, in order to claim his/her prize. If a potential winner cannot be contacted, fails to sign and return the Declaration of Compliance, Liability and Publicity Release or provide any other requested information within the required time period, or does not comply with these Official Rules, potential winner forfeits the prize. If a potential winner is disqualified for any reason, the prize may be awarded to a runner-up determined by the qualified judges, in Sponsor's sole discretion. Only three (3) alternate winners may be determined, after which the applicable prize will remain un-awarded. Acceptance of any prize shall constitute and signify each winner's agreement and consent that Sponsor and its designees may use the winner's name, city, state, likeness, survey responses and/or prize information in connection with the Contest for promotional, advertising or other purposes, worldwide, in any and all media now known or hereafter devised, including the Internet, without limitation and without further payment, notification, permission or other consideration, except where prohibited by law. Without limiting the generality of these Official Rules, each winner shall irrevocably grant, transfer, convey and assign to Sponsor the entirety of the rights in and to the Submission and all renewals and extensions of copyright, and the right to secure copyright registrations thereto in perpetuity including, without limitation, the rights to use the Submission for any and all purposes in any and all media whether now known or hereafter developed, on a worldwide basis, in perpetuity. Each winner accepts and acknowledges that Sponsor shall not be obligated to use the Submission and that Sponsor in its sole discretion shall have the right to refrain from using the Submission. Sponsor shall not incur any liability whatsoever to the extent Sponsor chooses to refrain from any exploitation of its rights hereunder. Each winner will indemnify Sponsor, Released Parties (as defined in Section 9, below) and any licensee of Sponsor against all claims, damages, liabilities, and expenses (including reasonable counsel fees and legal expenses) arising out of any breach of these terms.

8. Awards of Scholarships: Two (2) winners will be selected among the participants in each year. Each Scholarship Award will be in the form of check to the accredited post-secondary institution of higher education attended by the Scholarship Award Recipient (if the Scholarship Award Recipient has enrolled in an accredited post-secondary institution of higher education in the United States and submitted proof of enrollment to babysleepsite.com). The checks will be mailed to the winner within fourteen (14) business days of winner verification. Scholarship Award Recipients must submit proof of enrollment for the current semester. Scholarship Awards may not be assigned, transferred, or changed, except at the sole discretion of babysleepsite.com. No substitution or transfer of prizes is permitted. Any taxes due on the Scholarship prize or any other prizes awarded are the sole responsibility of the Winner.

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Applicants agree to be bound by Official Rules and agree that if any Scholarship Award Recipient who fails to provide proof of identity, refuses to provide required affidavit, refuses to complete and provide any requested tax forms (including IRS W-9 form), is found to have violated the Official Rules or otherwise does not meet eligibility criteria, and the Scholarship Award will be forfeited. Prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize for one of equal or greater value if the designated prize should become unavailable for any reason. If applicable, winners are responsible for all taxes and fees associated with prize receipt and/or use. Limit: One (1) prize per person.

9. Release: By receipt of any prize, winners agree to release and hold harmless the Sponsor, babysleepsite.com, and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Contest or receipt or use or misuse of any prize.

10. General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Contest, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Contest, as determined by Sponsor in its sole discretion. If terminated, Sponsor may, in its sole discretion, determine the winners from among all non-suspect, eligible Submissions received up to time of such action using the judging procedure outlined above. Sponsor, in its sole discretion, reserves the right to disqualify any individual it finds to be tampering with the Submission process or the operation of the Contest or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner and void all associated Submissions. Any attempt by any person to deliberately undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages and other remedies (including attorneys' fees) from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

11. Limitations of Liability: Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrant, printing, typographical or other errors or by any of the equipment or programming associated with or utilized in the Contest; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the Submission process or the Contest; (4) printing, typographical,

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technical, computer, network or human error which may occur in the administration of the Contest, the uploading, the processing or judging of Submissions, the announcement of the prizes or in any Contest-related materials; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest or receipt or use or misuse of any prize (including any travel/activity related thereto). Released Parties are not responsible for misdirected or undeliverable Submissions or for any technical problems, malfunctions of computer systems, servers, providers, hardware/software, lost or unavailable network connections or failed, incomplete, garbled or delayed computer transmission or any combination thereof. Released Parties are not responsible for any unauthorized third-party use of any Submission.

12. Disputes: Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by **the appropriate Ohio State Court located in Franklin County, Ohio**; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of Ohio without giving effect to any choice of law or conflict of law rules (whether of the State of Ohio or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Ohio.

13. Entrant's Personal Information: Information collected from entrant is subject to Sponsor's Privacy Policy <https://www.babysleepsite.com/privacy-policy>.

14. Winner List: To view winners, visit <https://www.babysleepsite.com/scholarship-awards>.